



A GREENER WORLD

FOR IMMEDIATE RELEASE

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## ENA GWEL IN CORNWALL ACHIEVES RENOWNED ENVIRONMENTAL, ANIMAL WELFARE CERTIFICATIONS

—Cornwall farm is now Certified Animal Welfare Approved, Certified Grassfed for their sheep and Certified Animal Welfare Approved by A Greener World for their ducks—



**CORNWALL (22 APRIL 2021)**—The sheep and ducks at Ena Gwel Farm are now Certified Animal Welfare Approved by [A Greener World](http://A Greener World) (AGW). This is the first Cornwall farm to meet the programme's standards for pasture-raised ducks, which were developed in collaboration with scientists, veterinarians, researchers and farmers across the globe to maximise practicable, high-welfare farm management.

Part of a portfolio of leading farm certifications offered by respected international certifier, A Greener World, the [Certified Animal Welfare Approved \(AWA\) by AGW](http://Certified Animal Welfare Approved (AWA) by AGW) label verifies animals are raised



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outdoors on pasture in accordance with world-renowned welfare standards using sustainable agriculture methods on an independent farm. Newly launched in the UK, AWA is part of the suite of "Certified By" seals offered by A Greener World Global, along with [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#), which are optional, additional accreditations for AWA farms.

Stephen Keighley and Rose Garcia manage Ena Gwel Farm, which is situated underneath Kit Hill near Callington, and features a mix of woodland and pasture. Ena Gwel Farm is one of 50 farms recently selected to take part in the initial pilot stage of the new Certified Regenerative by A Greener World programme, which will provide a whole-farm assurance of sustainability, measuring benefits for soil, water, air, biodiversity, infrastructure, animal welfare and social responsibility. For more information about the launch of the Certified Regenerative by AGW program read the announcement [here](#).

With the growing disconnect of consumers from the source of their food and increasing demand for meaningful welfare standards, Ena Gwel Farm found it essential to have third-party validation demonstrating their exceptional welfare and environmental practices to a market hungry for honest information about their food. In addition to being Certified Animal Welfare Approved by AGW, the sheep at Ena Gwel Farm are also Certified Grassfed by AGW. This label is the only grassfed label to guarantee a 100% grassfed diet, audited annually to ensure farms are meeting rigorous animal welfare standards. For more information on AGW certifications in the marketplace see these charts comparing [grassfed](#) labels.

### **Stephen Keighley of Ena Gwel Farm says,**

“We strongly believe in the certifications of A Greener World and very much wanted to be part of the programme. To us, gaining certification was an indication of how we were doing but also gave us ideas of how to get even better at what we do.”

### **A Greener World UK and Europe Executive Director Wayne Copp says,**

“We are thrilled to partner with Ena Gwel Farm in celebrating their farm, and our growing family of farms in the UK and Europe. It has never been more critical for farmers to be fully understood by consumers, and we are honoured to support this through an uncomplicated, independent and credible certification marque that can be trusted to mean what it says on that label: Grassfed. Animal – Welfare – Approved.

“Ena Gwel Farm’s certifications from A Greener World recognise that high standards of animal welfare and environmental management are not only good for farmed livestock and the planet, but that labelling with our seal makes good commercial sense in speaking clearly and directly to consumers seeking food they can feel good about. What [Ena Gwel Farm](#) has achieved is nothing short of an inspiration for all forward-thinking UK producers.”



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Ena Gwel Farm's Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW sheep's wool products and Certified Animal Welfare Approved by AGW duck eggs are sold direct from the farm. For more information about Ena Gwel Farm—or to purchase their products—contact the farm at [enagwel@mail.com](mailto:enagwel@mail.com) or call **07927 202935**. Follow news and product announcements from Ena Gwel Farm on [Facebook](#) and [Instagram](#).

### **ABOUT A GREENER WORLD UK**

A Greener World (AGW) UK identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and informing consumers. AGW's growing family of trusted certifications includes Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW, Certified Non-GMO by AGW and Certified Regenerative by AGW. Each programme is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable. AGW UK is part of a network of certifiers under the AGW Global umbrella. For more information, visit [agreenerworld.org.uk](http://agreenerworld.org.uk).

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