



A GREENER WORLD

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## SPRINGWATER FARM IN DEVON ACHIEVES RENOWNED ENVIRONMENTAL, ANIMAL WELFARE CERTIFICATIONS

--Devon Farm is now Certified Animal Welfare Approved, Certified Grassfed for their cattle and Certified Animal Welfare Approved by A Greener World for their pigs--



**DEVON (11 FEBRUARY 2021)**--The cattle and pigs at Springwater Farm are now Certified Animal Welfare Approved by [A Greener World](http://A Greener World) (AGW). This is the first Devon farm to meet the programme's standards for pigs, which were developed in collaboration with scientists, veterinarians, researchers and farmers across the globe to maximise practicable, high-welfare farm management.

Part of a portfolio of leading farm certifications offered by respected international certifier, A Greener World, the [Certified Animal Welfare Approved \(AWA\) by AGW](http://Certified Animal Welfare Approved (AWA) by AGW) label verifies animals are raised



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outdoors on pasture in accordance with world-renowned welfare standards using sustainable agriculture methods on an independent farm. Newly launched in the UK, AWA is part of the suite of "Certified By" seals offered by A Greener World Global, along with [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#), which are optional, additional accreditations for AWA farms.

Amelia Millman and Jason Greenway operate Springwater Farm as National Trust tenants. Springwater Farm is also one of 50 farms recently selected to take part in the initial pilot stage of the new Certified Regenerative programme by A Greener World, which will provide a whole-farm assurance of sustainability, measuring benefits for soil, water, air, biodiversity, infrastructure, animal welfare and social responsibility. For more information about the launch of the Certified Regenerative by AGW program read the announcement [here](#).

### **Amelia Millman of Springwater Farm says,**

“As one of the new generation of British farmers, we want to promote high-welfare and sustainable farming practices as much as possible. We believe it is important for both the producer and the consumer to know exactly what it is they are buying or selling. We chose to certify our farm with A Greener World to assure our customers of our farming standards.”

With the growing disconnect of consumers from the source of their food and increasing demand for meaningful welfare standards, Springwater Farm found it essential to have third-party validation demonstrating their exceptional welfare and environmental practices to a market hungry for honest information about their food. In addition to being Certified Animal Welfare Approved by AGW, the cattle at Springwater Farm are also Certified Grassfed by AGW. This label is the only grassfed label to guarantee a 100% grassfed diet, audited annually to ensure farms are meeting rigorous animal welfare standards. For more information on AGW certifications in the marketplace see these charts comparing [grassfed](#) labels.

### **A Greener World UK and Europe Executive Director Wayne Copp says,**

“We are thrilled to partner with Springwater Farm in celebrating their farm, and our growing family of farms in the UK and Europe. It has never been more critical for farmers to be fully understood by consumers, and we are honoured to support this through an uncomplicated, independent and credible certification marque that can be trusted to mean what it says on that label: Grassfed. Animal – Welfare – Approved.

Springwater Farm’s certifications from A Greener World recognise that high standards of animal welfare and environmental management are not only good for farmed livestock and the planet, but that labelling with our seal makes good commercial sense in speaking clearly and directly to



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consumers seeking food they can feel good about. What [Springwater Farm](#) has achieved is nothing short of an inspiration for all forward-thinking UK producers.

Springwater Farm's Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW beef products and Certified Animal Welfare Approved by AGW pork are sold direct from the farm through a variety of meat boxes, available for local and national delivery.

For more information about Springwater Farm--or to purchase their products—visit [springwaterfarmproduce.com](http://springwaterfarmproduce.com) or contact the farm at [springwaterfarm.enquiries@gmail.com](mailto:springwaterfarm.enquiries@gmail.com) or by calling **07803 594973**. Follow news about Springwater Farm on [Facebook](#).

### **ABOUT A GREENER WORLD UK**

A Greener World (AGW) UK identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and informing consumers. AGW's growing family of trusted certifications includes Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW, Certified Non-GMO by AGW and Certified Regenerative by AGW. Each programme is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable. AGW UK is part of a network of certifiers under the AGW Global umbrella. For more information, visit [agreenerworld.org.uk](http://agreenerworld.org.uk).

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